



YOUR STRATEGIC SOCIAL MEDIA

CALENDAR



Thank you for downloading the Calendar!

This is your calendar for social media. In this file, you will find 360 pre-made prompt ideas for each day.

The calendar consists of the following parts:

ENGAGEMENT

These prompts are designed to increase your reach in social media. In all of these, you will @tag someone who represents the same niche as you.

VISIBILITY

Visibility Prompts will increase the visibility of your posts. In all of these, you will @tag someone who represents the same niche as you.

CONVERT LEADS

These prompts encourage people to show interest in your products and services.

PROMOTION

SELL

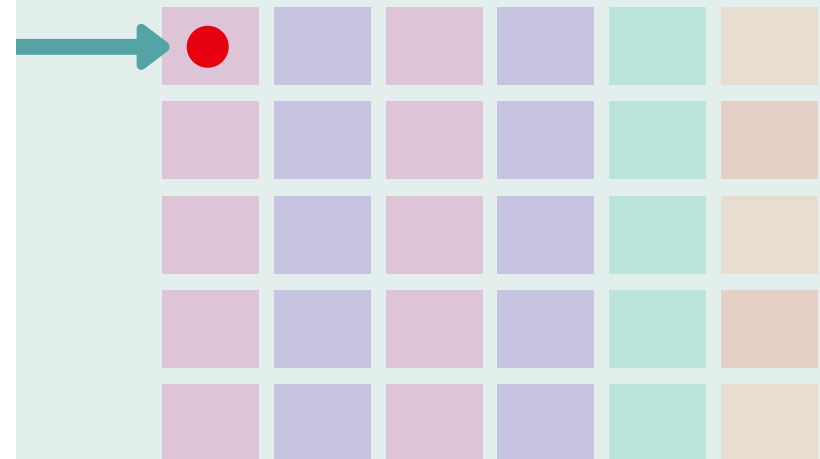
Sell & Promotion Prompts showcases your products either directly or through customer references.

How does the calendar work?

This unusual calendar contains 30 prompts per month, including a total of 360 prompts.

It doesn't matter when you start using it, as long as you remember to follow the calendar's publishing formula.

Engagement > Visibility > Engagement > Visibility > Convert Leads > Promotion / Sell > Repeat



MONTH 1

DAYS 1-30

ENGAGEMENT

What's The First Thing You Do When You Wake Up? Share Yours...

VISIBILITY

I Learned How To Keep My Home/Office Clean From @_

ENGAGEMENT

Ask a question: If you had intro music, which song would it be?

VISIBILITY

@_ Just Messaged Me And It Made My Day Because... [WHY]

CONVERT LEADS

How I Focus On What Truly Makes Me Happy... [HOW]. How About You?

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

Share The Biggest Risk You Have Ever Taken... What Is Yours?

VISIBILITY

The Best Advice On How To Keep My Wardrobe In Check Is From @_

ENGAGEMENT

What Is Your Favorite Color And Why?

VISIBILITY

I Love These Posts From @_ It Makes Me Think... [WHAT]

CONVERT LEADS

Why I Do/Do Not Like It When People "Pick My Brain" For Free

SELL

How to Pick the right jewelry for oval face shape. #jewelry #tips

ENGAGEMENT

Tell Me What's The First Thing You Think When I Say "Future"?

VISIBILITY

When I Need Workout Tips, I Turn To @_

ENGAGEMENT

Share A Childhood Photo Of You And Challenge 5 Others To Do The Same...

VISIBILITY

Reminder: When You Receive [YOUR OFFER] In Your Inbox/Mailbox, Don't Forget To Share A Photo And Tag @[YOUR HANDLE]

CONVERT LEADS

Why I Think Failures Are Just As Important As The Wins. What About You?

PROMOTION

Promote one of your best friends and tell why he/she has been special for you this year.

ENGAGEMENT

Share How You Keep Your Mind Clear And Focused?

VISIBILITY

For The Latest In [YOUR NICHE] I Always Read The Posts Of @_

ENGAGEMENT

Share A Photo Of Your Meal And Challenge 5 Others to Do The Same..

VISIBILITY

I love this Book From @_ Because [WHY]

CONVERT LEADS

[NUMBER] Facts About Me/My Product/My Brand You Should Know. Want To Know More? Reply To This Story

SELL

[QUIZ STICKER] What's Holding Your Back From Purchasing [YOUR OFFER]? [X OBJECTIONS]

ENGAGEMENT

I Learned How To Keep My Home/Office Clean From @_

VISIBILITY

I Relieve Stress By Listening To/Watching/Reading Posts By @_

ENGAGEMENT

[Question Sticker] Ask Me Anything About!

VISIBILITY

I Love Posts From @_____ Because...[WHY]

CONVERT LEADS

What Holds You Back The Most: [NUMBER] Top Challenges In [YOUR NICHE]

PROMOTION

Promote one of your products/services or share a customer reference



MONTH 2

DAYS 1-30

ENGAGEMENT

Share Your Favorite Productivity Technique... What Helps You To Get Things Done?

VISIBILITY

I love this Book From @_. Because [WHY]

ENGAGEMENT

When I Told My Family/Friends That I Was Starting My Own Business, They Said...

VISIBILITY

What I Love About [YOUR NICHE] Is The People Who Produce Awesome Content In It. Check Out @_ For...[WHAT]

CONVERT LEADS

[POLL STICKER] Will You Be Joining Us At Our SALE/Event?

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

What's Your Favorite Social Media Platform To Hang Out On? Mine Is...

VISIBILITY

I Love Posts From @___ Because...[WHY]

ENGAGEMENT

What's The First Thing That Comes To Mind When I Say "Social Media"?

VISIBILITY

When I First Got Hooked To [YOUR NICHE], I Would Read Blogs By @_ For...[WHAT]

CONVERT LEADS

Looking For A Motivational Boost? Check Out [FREEBIE] By Replying To This Story And I'll Send You The Link

SELL

How I Created [YOUR OFFER]

ENGAGEMENT

If You Could Talk To Your 15-Year-Old Self, What Would You Say? I Would...[WHAT]

VISIBILITY

The 3 Essential Products I Use Everyday To Start My Day Are @_, @_ and @_

ENGAGEMENT

Share a Quote That's Inspiring You Today

VISIBILITY

Every Day I Listen To @_, Because...[WHY]

CONVERT LEADS

What Holds You Back The Most: [NUMBER] Top Challenges In [YOUR NICHE]

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

If You Could Be Any Age, What Would You Choose?

VISIBILITY

@__ Makes Me Laugh Every Time. I Recommend Checking Him/Her Out!

ENGAGEMENT

Share The Day When You Knew You Had To Start Chasing Your Dream

VISIBILITY

The Best Account To Follow In [YOUR NICHE] is @_ Because...[WHY]

CONVERT LEADS

How Many Happy Customers/Clients I have [SHARE]

SELL

[NUMBER] Things To Know About [YOUR OFFER]

ENGAGEMENT

Tell your followers about an obstacle you overcame

VISIBILITY

I Relieve Stress By Listening To/Watching/Reading Posts By @_

ENGAGEMENT

Who Has Been The Most Influential Person In Your Life And Why?

VISIBILITY

My Favorite Channel in YouTube Is @_, Because... [WHY]

CONVERT LEADS

The [NUMBER] Common Personality Traits Of My Customers Poses

PROMOTION

Promote one of your products/services or share a customer reference



MONTH 3

DAYS 1-30

ENGAGEMENT

Share a Quote That's Inspiring You Today

VISIBILITY

I'm Loving The [YOUR NICHE] Book By @_ Because...

ENGAGEMENT

Share What's The Worst Advice You've Been Given?

VISIBILITY

Today I'm Feeling Extra Grateful For My Amazing Customers. Thank You To @_ For...

CONVERT LEADS

I Get My Free Resources From __. Reply To This Story And I'll Give You The Link!

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

Share Your Morning Routine. What's Yours?

VISIBILITY

Today I Want To Shout-Out Customer @_ Who Just Received [YOUR OFFER] Today

ENGAGEMENT

Share A Story Where You Took A Huge Risk And It Didn't Turn Out The Way I Expected

VISIBILITY

Reviews Are In! Thank You To Customer @_ For Saying This About [YOUR OFFER]...

CONVERT LEADS

I Created [YOUR OFFER]. Have You Ever Considered Joining/Buying It? Tell Me Why Or Why Not!

SELL

Here's What You Save By Taking [YOUR OFFER] Instead Of Not Taking [YOUR OFFER]

ENGAGEMENT

Share 3 Ways To Keep Yourself Motivated When You Feel Like Quitting

VISIBILITY

The 3 Essential Products I Use Everyday To Start My Day Are @_, @_ and @_

ENGAGEMENT

Share The Day When You Knew You Had To Start Doing What You Do

VISIBILITY

Share What Plans You Have For Weekend And Tag 5 @_ To Challenge Them Do The Same

CONVERT LEADS

Here's My Favorite Customer Review Of All Time @_. What Do You Think?

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

Share a Key Idea That Recently Made Someone Else Say: "I Never Thought Of That Before!"

VISIBILITY

My Two Favorite Trainings I Ever Took For [YOUR NICHE] Were By @_ and @_

ENGAGEMENT

Share What's The Worst Advice You've Been Given?

VISIBILITY

Share What You Are Doing Right Now And Tag 5 @_ To Challenge Them Do The Same

CONVERT LEADS

Here Are The Top 3 Things I've Noticed My Customers/Clients Struggling With.

SELL

Here's Top Features Of [YOUR OFFER] And How They'll Help You

ENGAGEMENT

Share a Quote That's Inspiring You Today

VISIBILITY

Anyone In The [YOUR NICHE] World Would Love This Restaurant @_ Because

ENGAGEMENT

A Story When I Was Mistakenly Charged A Lot of Money. [SHARE STORY]. Want To Know How It Ended? Send Me A Direct Message

VISIBILITY

I Love @_ 's Account Because....[WHY]

CONVERT LEADS

How I Became An Expert In [YOUR NICHE]

PROMOTION

Promote one of your products/services or share a customer reference



MONTH 4

DAYS 1-30

ENGAGEMENT

Share The Mantra You Repeat To Yourself When You Feel Sad

VISIBILITY

I Fell In Love With [YOUR NICHE] When I Tried @_ Product/Course

ENGAGEMENT

I Always Find @_ Super Funny. Who's Your Favorite Comedian?

VISIBILITY

I Find These Curated Boards On Pinterest For [YOUR NICHE] The Best By @_

CONVERT LEADS

Here Are The Top 3 Things I've Noticed My Customers/Clients Struggling With.

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

Share Your Favorite Workday Motivation Song... What is yours?

VISIBILITY

I Get My Daily Inspiration From @_

ENGAGEMENT

Here's What My Perfect Day Looks Like...[WHAT]. Share Me Yours!

VISIBILITY

I Absolutely Love To Study/Work While Listening To Music By @_

CONVERT LEADS

How I Became An Expert In [YOUR NICHE]

SELL

How I Created [YOUR OFFER]

ENGAGEMENT

Share A Song That Will Remind You Of Spring... What is your favorite?

VISIBILITY

@_ Motivates Me Greatly By... [HOW]

ENGAGEMENT

What's The First Thing That Comes To Mind When I Say "Success"?

VISIBILITY

Posts By @_ Always Make Me Laugh!

CONVERT LEADS

The [NUMBER] Common Personality Traits Of My Customers Poses

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

Are You An Introvert, Extrovert, or Both? [SHARE YOURS]

VISIBILITY

I Love The Videos Created By @_ On TikTok/YouTube

ENGAGEMENT

Who Has Been The Most Influential Person In Your Life And Why?

VISIBILITY

I Have Signed Up To This Event Hosted By @_ And It Feels...[WHAT]

CONVERT LEADS

The [NUMBER] Common Personality Traits Of My Customers Poses

SELL

[NUMBER] Things To Know About [YOUR OFFER]

ENGAGEMENT

Happy Monday Everyone! [SAY THIS ON A WRONG DAY AND SEE WHAT HAPPENS]

VISIBILITY

Whenever I Get Asked For Advice On [YOUR NICHE], I send Them To @_

ENGAGEMENT

Share Your Morning Routine. What's Yours?

VISIBILITY

I love this Book From @_.

CONVERT LEADS

How My Life Changed Since I Created [YOUR OFFER]

PROMOTION

Promote one of your products/services or share a customer reference



MONTH 5

DAYS 1-30

ENGAGEMENT

Share The Mantra You Repeat To Yourself When You Feel Sad

VISIBILITY

The 3 Essential Products I Use Everyday To Start My Day Are @_, @_ and @_

ENGAGEMENT

Share A Story Where You Were Rejected And How You Handled It

VISIBILITY

Shout-Out To My Partners/Friends/Colleagues @_ For...[WHAT]

CONVERT LEADS

How I Overcame The Biggest Struggle My Followers/Audience Has

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

I Always Find @_ Super Funny. Who's Your Favorite Comedian?

VISIBILITY

My All Time First Customer/Follower, @_ Thank You For...[WHAT]

ENGAGEMENT

Tell Me 3 Ways To Get Rid Of Stress!

VISIBILITY

My Favorite Channel in YouTube Is @_, Because... [WHY]

CONVERT LEADS

This Is How I Support My Clients/Customers! Want This Support Too? Reply To This Story

SELL

Here's My/Our Refund Policies On [YOUR OFFER]

ENGAGEMENT

What's The First Thing That Comes To Mind When I Say "Success"?

VISIBILITY

I Learned About [YOUR NICHE] From @_, Which Got Me Started. Thank You For... [WHAT]

ENGAGEMENT

What's The First Thing That Comes To Mind When I Say "Social Media"?

VISIBILITY

Fastest Person To Complete [YOUR OFFER] Is @_

CONVERT LEADS

[NUMBER] Ways You Can Learn From Me For Free! [SHARE FREEBIE]

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

Give Me A Instagram Account Recommendation!

VISIBILITY

My Favorite Online Store Is @_ Because They...[WHY]

ENGAGEMENT

I Have A Couple [YOUR NICHE] Friends I Follow On A Regular Basis. Shout-Outs to @_, @_ And @_!

VISIBILITY

If You're Looking For A Life Coach In [YOUR NICHE] Scene, I Recommend Checking Out @_

CONVERT LEADS

How I Avoid [PROBLEM IN YOUR NICHE]? Learn More By Replying To This Story

SELL

How To Know If [YOUR OFFER] Is For You

ENGAGEMENT

My Number One Value In This World Is...[WHAT] What's Your #1 Value?

VISIBILITY

Supplements By @_ Are The Best For Me Because...[WHY]

ENGAGEMENT

If You Could Be Any Age, What Would You Choose?

VISIBILITY

Great Coach To Follow Is @_ Because...[WHY]

CONVERT LEADS

Random Question... When Did You First Discover me?

PROMOTION

Promote one of your products/services or share a customer reference



MONTH 6

DAYS 1-30

ENGAGEMENT

If You Received \$1,000 Right Now, How Would You Spend It? I Would...

VISIBILITY

The Most Entertaining Account I Follow In The [YOUR NICHE] Scene Is @_

ENGAGEMENT

What's The Most Recent Investment You Made Into Yourself? Mine Was...[WHAT]

VISIBILITY

I Have Signed Up To This Event Hosted By @_ And It Feels...[WHAT]

CONVERT LEADS

How I Differ From Others In [YOUR NICHE] Scene Out There

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

Share Your Biggest Fail And How You Overcame It. What Is Yours...?

VISIBILITY

If I Feel Like Taking A Snack, I Always Pick...[WHAT] From @_ Because...[WHY]

ENGAGEMENT

If You Could Eat One Food For The Rest Of Your Life What Would It Be? Mine Would...

VISIBILITY

The Best And Most Entertaining Live Speaker I Ever Saw Was @_, Because... [WHY]

CONVERT LEADS

How To Avoid [PROBLEM]? Want This For Yourself? Reply To This Story

SELL

Why I Recommend Getting [YOUR OFFER] Over [SIMILAR PRODUCT]

ENGAGEMENT

What's The First Thing That Comes To Mind When I Say "Food"?

VISIBILITY

When I Need Workout Tips, I Turn To @_

ENGAGEMENT

I Follow Some Funny TikTok Accounts In The [YOUR NICHE] World, Including @_

VISIBILITY

Best Meals I've Ever Eaten Was Made By @_ Who Serves The Best...[WHAT]

CONVERT LEADS

Why I Don't View Past Decisions As Mistakes But Learnings

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

If You Could Talk To Your 15-Year-Old Self, What Would You Say? I Would...[WHAT]

VISIBILITY

I Relieve Stress By Listening To/Watching/Reading Posts By @_

ENGAGEMENT

[Question Sticker] Ask Me Anything About!

VISIBILITY

When I Got Started, I Learned About [YOUR NICHE] From @_. Thank You For...

CONVERT LEADS

Random Question... Why Do You Follow Me Here?

SELL

Meet My Other Clients/Customers Who Joined/Bought [YOUR OFFER]

ENGAGEMENT

I Have A Couple [YOUR NICHE] Friends I Follow On A Regular Basis. Shout-Outs to @_, @_ And @_!

VISIBILITY

I Love These Posts From @_ It Makes Me Think.... [WHAT]

ENGAGEMENT

I Always Find @_ Super Funny. Who's Your Favorite Comedian?

VISIBILITY

Whenever I Get Asked For Advice On [YOUR NICHE], I send Them To @_

CONVERT LEADS

A Common Trend In Our Industry You Should Ignore

PROMOTION

Promote one of your products/services or share a customer reference



MONTH 7

DAYS 1-30

ENGAGEMENT

What's The Silliest Thing You've Ever Shared Online? [Share Yours]

VISIBILITY

I'm So Proud Of A Customer Of Mine Who Is Just Starting Out, But Doing Great! @_

ENGAGEMENT

I Have A Couple [YOUR NICHE] Friends I Follow On A Regular Basis. Shout-Outs to @_, @_ And @_!

VISIBILITY

When I Need Workout Tips, I Turn To @_

CONVERT LEADS

What's Your Goal You're Working Towards This Year?

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

What's Your Favorite Kitchen Smell To Walk Into? Mine Is... [WHAT]

VISIBILITY

I'm Loving This Webinar/Course/Tutorial About [YOUR NICHE] Scene By @_. It's So Helpful And...[WHAT] Go Check It Out!

ENGAGEMENT

Share The Most Random Thing You've Ever Bought. What's Yours...?

VISIBILITY

@_ Just Messaged Me And It Made My Day Because... [WHY]

CONVERT LEADS

How I Focus On What Truly Makes Me Happy... [HOW]. How About You?

SELL

Hit Me Up With A Direct Message If You Have Any Questions About [YOUR OFFER]

ENGAGEMENT

Give Me A Podcast Recommendation!

VISIBILITY

I Have A Couple [YOUR NICHE] Friends I Follow On A Regular Basis. Shout-Outs to @_, @_ And @_!

ENGAGEMENT

If You Could Be Any Age, What Would You Choose?

VISIBILITY

The Best And Most Entertaining Live Speaker I Ever Saw Was @_, Because... [WHY]

CONVERT LEADS

Looking For A Motivational Boost? Check Out [FREEBIE] By Replying To This Story And I'll Send You The Link

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

Share The Best Day Of Your Business Life...

VISIBILITY

It's The Most Relaxing Thing To Do Watch These Classes/Videos/Teachings Of @_

ENGAGEMENT

If You Could Eat One Food For The Rest Of Your Life What Would It Be? Mine Would...

VISIBILITY

For Personal Life Coaching In The [YOUR NICHE] World, I've Turned To @_

CONVERT LEADS

My Favorite Person Here On The Instagram Is Someone Who...[WHAT]. Does That Sound Like You? Reply To This Story And Let's Talk!

SELL

Why I'm 200% Confident [YOUR OFFER] WORKS

ENGAGEMENT

If You Could Talk To Your 15-Year-Old Self, What Would You Say? I Would...[WHAT]

VISIBILITY

I Always Enjoy Watching The Instagram Stories Of @_ Because...[WHY]

ENGAGEMENT

Here's My Number #1 Way To Get Into Flow... What Is Yours?

VISIBILITY

Using This Checklist By @_ Has Proven Useful. Check It Out!

CONVERT LEADS

Most People I Meet In The [YOUR NICHE] Scene Struggle With [PROBLEM]. Reply To This Story And I'll Help!

PROMOTION

Promote one of your products/services or share a customer reference



MONTH 8

DAYS 1-30

ENGAGEMENT

Be Honest... Are You Wearing Pants Right Now?

VISIBILITY

These Products By @_ Are Absolutely The Best!

ENGAGEMENT

If You Could Talk To Your 15-Year-Old Self, What Would You Say? I Would...[WHAT]

VISIBILITY

For Personal Life Coaching In The [YOUR NICHE] World, I've Turned To @_

CONVERT LEADS

My Top [NUMBER] Values Are...[SHARE]. Which One Resonates With You The Most?

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

When You Face A Failure, How Do You Move On?

VISIBILITY

I Just Took This Self Evaluation Quiz By @_ Check It Out!

ENGAGEMENT

Do You Invest? If Yes, Give Me Some Tips...

VISIBILITY

I Just Tried This Free Training/Course/Lesson By @ And It Was...[WHAT]

CONVERT LEADS

[NUMBER] Ways You Can Learn From Me For Free! [SHARE FREEBIE]

SELL

Hit Me Up With A Direct Message If You Have Any Questions About [YOUR OFFER]

ENGAGEMENT

This Is My Morning Routine That Gets Me In The Zone. What Is Yours...?

VISIBILITY

@_ Gives The Best Advices For [YOUR NICHE]! Check Him/Her Out!

ENGAGEMENT

Tell Me 5 Accounts I Should Follow And Why. Here's My List...

VISIBILITY

I Start My Days By Filling In My Physical Planner by @_

CONVERT LEADS

Why I Think Failures Are Just As Important As The Wins. What About You?

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

If I Were To Explain My Business To A 5-Year-Old, Here's What I'd Say...[WHAT]

VISIBILITY

@_ Just Messaged Me And It Made My Day Because... [WHY]

ENGAGEMENT

Here's My Number #1 Way To Get Into Flow... What Is Yours?

VISIBILITY

I Don't Watch IGTV Often, But When I Do, It's Content By @_

CONVERT LEADS

Looking For A Motivational Boost? Check Out [FREEBIE] By Replying To This Story And I'll Send You The Link

SELL

Why I'm 200% Confident [YOUR OFFER] WORKS

ENGAGEMENT

Share The Best Day Of Your Business Life...

VISIBILITY

Posts By @_ Always Make Me Laugh!

ENGAGEMENT

Tell Me How You Turn Ideas Into Action? Share Yours..

VISIBILITY

The Best Advice On How To Keep My Wardrobe In Check Is From @_

CONVERT LEADS

How I Got Over My Fears In [YOUR NICHE] Scene

PROMOTION

Promote one of your products/services or share a customer reference



MONTH 9

DAYS 1-30

ENGAGEMENT

If I Were To Explain My Business To A 90-Year-Old, Here's What I'd Say...[WHAT]

VISIBILITY

Best Meals I've Ever Eaten Was Made By @_ Who Serves The Best...[WHAT]

ENGAGEMENT

Tell Me 5 Accounts I Should Follow And Why. Here's My List...

VISIBILITY

If I Ever Get To Attend To Event Hosted By @_, I'd be... [WHAT]

CONVERT LEADS

Random Question... What Did You Wanted To Be When You Were A Kid?

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

Share One Healthy Habit You Have. Ask Your Followers Habits... ?

VISIBILITY

Posts By @_ Always Make Me Laugh!

ENGAGEMENT

Give Me A Movie Recommendation!

VISIBILITY

These (Preferred APP Type) Apps Keep My Life In Check: @_, @_ and @_

CONVERT LEADS

How Many Happy Customers/Clients I have [SHARE]

SELL

Here's Who [YOUR OFFER] Is For

ENGAGEMENT

Share Your Top 3 Used Apps... What Is Yours.. ?

VISIBILITY

I Got Hooked To Instagram Because Of @_!

ENGAGEMENT

Share The Biggest Risk You Have Ever Taken... What Is Yours?

VISIBILITY

My Favorite Instagram Accounts In [YOUR NICHE] Scene Are @_, @_ and @_

CONVERT LEADS

My Biggest Struggle In [YOUR NICHE] Scene Was [SHARE]. What Was Yours?

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

If You Could Talk To Your 15-Year-Old Self, What Would You Say? I Would...[WHAT]

VISIBILITY

For The Latest In [YOUR NICHE] I Always Read The Posts Of @_

ENGAGEMENT

Share How You Keep Your Mind Clear And Focused?

VISIBILITY

I Always Pin The Pins Of @_ On Pinterest, For...[WHY]

CONVERT LEADS

How I Balance My Business And Personal Life [SHARE]. What Are Your Ways?

SELL

Here's What [YOUR OFFER] Differs From Any Similar Product

ENGAGEMENT

Do You Invest? If Yes, Give Me Some Tips...

VISIBILITY

Hands Down, The Best Tutorials I've Seen For [YOUR NICHE] Are By...

ENGAGEMENT

Share A Childhood Photo Of You And Challenge 5 Others To Do The Same...

VISIBILITY

Thank You To Customer @_ For your Amazing Review About [YOUR OFFER]...

CONVERT LEADS

How I Got Over My Fears In [YOUR NICHE] Scene

PROMOTION

Promote one of your products/services or share a customer reference



MONTH 10

DAYS 1-30

ENGAGEMENT

Do You Invest? If Yes, Give Me Some Tips...

VISIBILITY

I Get My Daily Inspiration From @_

ENGAGEMENT

I Follow Some Funny TikTok Accounts In The [YOUR NICHE] World, Including @_

VISIBILITY

I Use These Planning Tools To Stay Organized: @_ and @_

CONVERT LEADS

[NUMBER] Signs You're Ready To Make An Investment In Yourself Right Now. What Is It? Let Me Know By Replying To This Story

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

What's Your Favorite Social Media Platform To Hang Out On? Mine Is...

VISIBILITY

My Favorite TikTok User In [YOUR NICHE] Scene Is @_, Because...[WHY]

ENGAGEMENT

What's The Most Recent Investment You Made Into Yourself? Mine Was...[WHAT]

VISIBILITY

I Learned About [YOUR NICHE] From @_, Which Got Me Started. Thank You For... [WHAT]

CONVERT LEADS

My Top [NUMBER] Values Are...[SHARE]. Which One Resonates With You The Most?

SELL

Here's Who [YOUR OFFER] Is For

ENGAGEMENT

Share Your Favorite Workout Routine... What Is Yours?

VISIBILITY

Whenever I Get Asked For Advice On [YOUR NICHE], I send Them To @_

ENGAGEMENT

Tell Me 3 Ways To Get Rid Of Stress!

VISIBILITY

Today I'm Extra Grateful for My Customers/Followers. Thank you To @_ For...[WHAT]

CONVERT LEADS

What Holds You Back The Most: [NUMBER] Top Challenges In [YOUR NICHE]

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

If I Were To Explain My Business To A 5-Year-Old, Here's What I'd Say...[WHAT]

VISIBILITY

When I Need Unsolicited [YOUR NICHE] Advice, I Turn To @_ For...[WHAT]

ENGAGEMENT

If I Were To Explain My Business To A 5-Year-Old, Here's What I'd Say...[WHAT]

VISIBILITY

If I Need A Quick Snack, The First Thing I Grab Is...[WHAT] by @_

CONVERT LEADS

A Common Trend In Our Industry You Should Ignore

SELL

Here's What [YOUR OFFER] Differs From Any Similar Product

ENGAGEMENT

What's The First Thing That Comes To Mind When I Say "Vacation"?

VISIBILITY

I Keep Myself Busy By Being A Part In A Program/Group Hosted By @_

ENGAGEMENT

Share How You Spend Your Weekend... Ask About Your Followers Weekend.

VISIBILITY

I'm Loving This Webinar/Course/Tutorial About [YOUR NICHE] Scene By @_. It's So Helpful And...[WHAT] Go Check It Out!

CONVERT LEADS

Here's A Sneak Peek At My [OFFER]. Get It By Replying To This Story

PROMOTION

Promote one of your products/services or share a customer reference



MONTH 11

DAYS 1-30

ENGAGEMENT

Share The Biggest Risk You Have Ever Taken... What Is Yours?

VISIBILITY

I Get My Daily Inspiration From @_

ENGAGEMENT

If You Could Live In Any Other Decade, Which Would It Be And Why? [SHARE YOURS]

VISIBILITY

I Love This Restaurant @_, Because...[WHY]

CONVERT LEADS

This Keeps Me Up At Night [SHARE]. What Keeps You Up?

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

I Follow Some Funny TikTok Accounts In The [YOUR NICHE] World, Including @_

VISIBILITY

My Favorite TikTok User In [YOUR NICHE] Scene Is @_, Because...[WHY]

ENGAGEMENT

Share Number 1 Thing You Wish You Knew When You Started Your Business

VISIBILITY

I love this Book From @_.

CONVERT LEADS

Why I Do/Do Not Like It When People "Pick My Brain" For Free

SELL

Here's Top Features Of [YOUR OFFER] And How They'll Help You

ENGAGEMENT

Share Your Favorite Productivity Technique... What Helps You To Get Things Done?

VISIBILITY

Whenever I Get Asked For Advice On [YOUR NICHE], I send Them To @_

ENGAGEMENT

Share Your Biggest Fail And How You Overcame It. What Is Yours...?

VISIBILITY

I've Been Listening To The @_ Podcast On Repeat. I Love It Because... [WHY]

CONVERT LEADS

Looking For A Motivational Boost? Check Out [FREEBIE] By Replying To This Story And I'll Send You The Link

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

Tell Me How Long Can You Go Without Checking Your Phone? I can....[SHARE YOURS]

VISIBILITY

When I Need Unsolicited [YOUR NICHE] Advice, I Turn To @_ For...[WHAT]

ENGAGEMENT

Share Your Favorite Workout Routine... What Is Yours?

VISIBILITY

I've Been Hooked To This Youtuber @_. Check It Out For...[WHAT]

CONVERT LEADS

[NUMBER] Facts About Me/My Product/My Brand You Should Know. Want To Know More? Reply To This Story

SELL

Here's What [YOUR OFFER] Differs From Any Similar Product

ENGAGEMENT

Share Your Big Goal To Accomplish In The Next 90 Days. What's Yours.. ?

VISIBILITY

I Keep Myself Busy By Being A Part In A Proqram/Group Hosted By @_

ENGAGEMENT

Share Your Number One Goal For This Week...[WHAT]. What's Yours?

VISIBILITY

My Favorite Online Store Is @_ Because They...[WHY]

CONVERT LEADS

How To Focus On The Bright Side Even When Hitting The Rock Bottom

PROMOTION

Promote one of your products/services or share a customer reference



MONTH 12

DAYS 1-30

ENGAGEMENT

If I Were To Explain My Business To A 5-Year-Old, Here's What I'd Say...[WHAT]

VISIBILITY

My Favorite Channel in YouTube Is @_, Because... [WHY]

ENGAGEMENT

Give Me A Movie Recommendation!

VISIBILITY

I Absolutely Love To Study/Work While Listening To Music By @_

CONVERT LEADS

Random Question... What Is Your Mantra To Help You Get Through The Day?

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

Share The Most Random Thing You've Ever Bought. What's Yours...?

VISIBILITY

Supplements By @_ Are The Best For Me Because...[WHY]

ENGAGEMENT

Share A Song That Will Remind You Of Winter... What is your favorite?

VISIBILITY

The 3 Essential Products I Use Everyday To Start My Day Are @_, @_ and @_

CONVERT LEADS

How Many Happy Customers/Clients I have [SHARE]

SELL

Here's Top Features Of [YOUR OFFER] And How They'll Help You

ENGAGEMENT

The Person Who First Inspired Me To Start My Business Was...[WHO]. Who's Your Number One Inspirator?

VISIBILITY

Share A Photo Of Your Meal And Challenge Tag 5 @_ To Challenge Them Do The Same

ENGAGEMENT

Ask Followers To DM You One Secret And Promise To Share Your Own Secret

VISIBILITY

Every Day I Listen To @_, Because...[WHY]

CONVERT LEADS

My Favorite Person Here On The Instagram Is Someone Who...[WHAT]. Does That Sound Like You? Reply To This Story And Let's Talk!

PROMOTION

Promote one of your products/services or share a customer reference

ENGAGEMENT

Share Your Number One Goal For This Month...[WHAT]. What's Yours?

VISIBILITY

The Most Visually Stunning Account In [YOUR NICHE] Scene To Follow Is @_

ENGAGEMENT

Coffee Or Tea? [SHARE YOURS]

VISIBILITY

My Favorite TikTok User In [YOUR NICHE] Scene Is @_, Because...[WHY]

CONVERT LEADS

How To Focus On The Bright Side Even When Hitting The Rock Bottom

SELL

Here's What [YOUR OFFER] Differs From Any Similar Product

ENGAGEMENT

Tell Me What's Something That Made You Really Happy This Week? [SHARE YOURS]

VISIBILITY

I Love The Videos Created By @_ On TikTok/YouTube

ENGAGEMENT

Share a Quote That's Inspiring You Today

VISIBILITY

I Always Enjoy Watching The Instagram Stories Of @_ Because...[WHY]

CONVERT LEADS

Here's A Sneak Peek At My [OFFER]. Get It By Replying To This Story

PROMOTION

Promote one of your products/services or share a customer reference

